

Abstract

Systems and methods are provided for distributing large files, such as media files (e.g., audio, video, and multimedia files), over a server or other file exchange platform. In some embodiments of the method, an electronic message having a file attached thereto is provided which designates a plurality of recipients. A single copy of the file is uploaded to a first server. Then, for each designated recipient, the file is transmitted from the first server to the designated recipient. In other embodiments, the attached file is resident on a remote server. The message is then sent to each recipient along with an identifier that uniquely identifies the file. For each recipient, when the message is opened, the file is sent from the first server to the recipient.